



BOY SCOUTS
OF AMERICA®
NARRAGANSETT COUNCIL

Unit Friends of Scouting Coordinator

Start Date: December 1, 2017

End Date: June 30, 2018

Objective: FOS Coordinator responsible for coordinating the Family Friends of Scouting presentation with Service Area FOS Delegate. Ensure that cards are ready for the presentation, send communications pre and post presentations, follow up with all families to ensure everyone has had the opportunity to contribute.

First Step: Sign up for your unit presentation

Key Functions

- Timely communications to the unit
- Follow-up
- Support FOS
- Celebrate your success

Communications

- Your Service Area Team will send you pre and post presentation communications
- You are the timely communication flow person to your families
- You send the pre and post presentation notes to your families
- Pre-communications should be sent out 1-2 weeks prior to the presentation
- Post-communications should be sent out immediately (within a week) after the presentation (and as often as needed for follow-up to meet goal)

Before the presentation

- Schedule the best night! Pick a night where most of your families will be in attendance
- Communication should explain why FOS is important to them and your unit
- Alumni communication. Reach out to unit alumni to get their support.

The Day of the Presentation

- Give a support to the presenter
- Pass out an FOS card to each family
- Matching donations: these count towards your goal. Encourage those with matching at their company to fill out their company forms
- Get the cards turned in the night of the presentation

- Work with your presenter to keep the energy up so you hit your goal that night

After the presentation

- Follow-up with people that miss the meeting and encourage them to give and remind them of your timeline to hit your goal.

Campaign Materials and Resources

- Leader's Guide
- FOS monthly rallies to celebrate your success
- Service Area Volunteer FOS team
- Council Professional Staff