

Narragansett Council

Welcome to the May Roundtable!



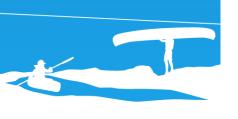




Agenda

- Welcome
- Prayer
- Opening Ceremony
- Introduction and Announcements
- Big Rock
 - Recruitment Planning
- Commissioner's Minute

Move to Program Breakouts

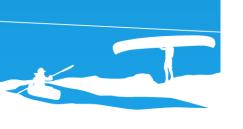




Big Rock



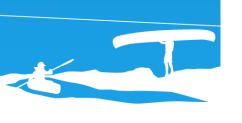
Recruitment Planning





Why should a unit have a recruitment plan?

- Units that successfully recruit:
 - benefit from more resources
 - have more diverse program options
- Units that do not recruit do not last long.

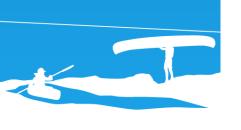






When should a unit be recruiting?

- ALWAYS!
- Fall
- Spring

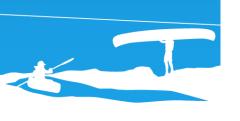






How do units recruit?

- Time-specific campaigns
- Get creative
 - Youth sports leagues
 - PTA / PTO events
 - Local church youth groups
 - Community events that attract youth
- Recruitment of youth works best when it is youth, or friend, driven.

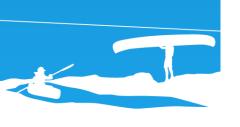






How do units recruit adults?

- Invite parents of recruited youth to join the unit.
- Start with small tasks.
- "Oreo cookie" test.
- Encourage all parents to take YPT.







Tips

- Develop an incentive for Scouts to recruit.
- Give special recognition to youth who join during your recruitment campaigns.
- Formally introduce the recruited youth to the unit
- Assign a Scout to each new member.
- Follow up with families that do not join to find out why.
- Make it FUN.

